



Fairchild Semiconductor

Mark Thompson

President, CEO & Chairman of the Board

Analyst Day

September 16, 2010

www.fairchildsemi.com

the
power
franchise™



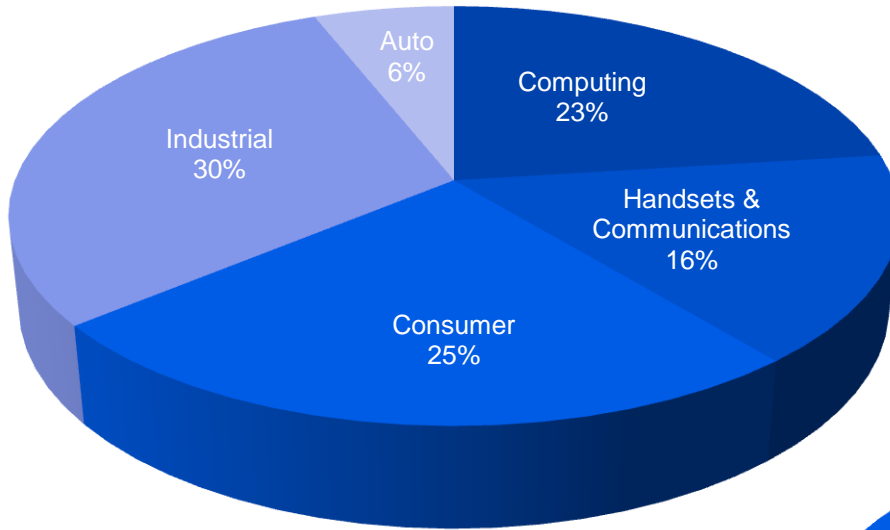
- Update since our last analyst day in 2008
- Key markets that support our goal for robust sales growth
- Fairchild's approach to these markets...why we are winning
- New products that will drive our business
- Financial performance
- Target business model



Fairchild Semiconductor

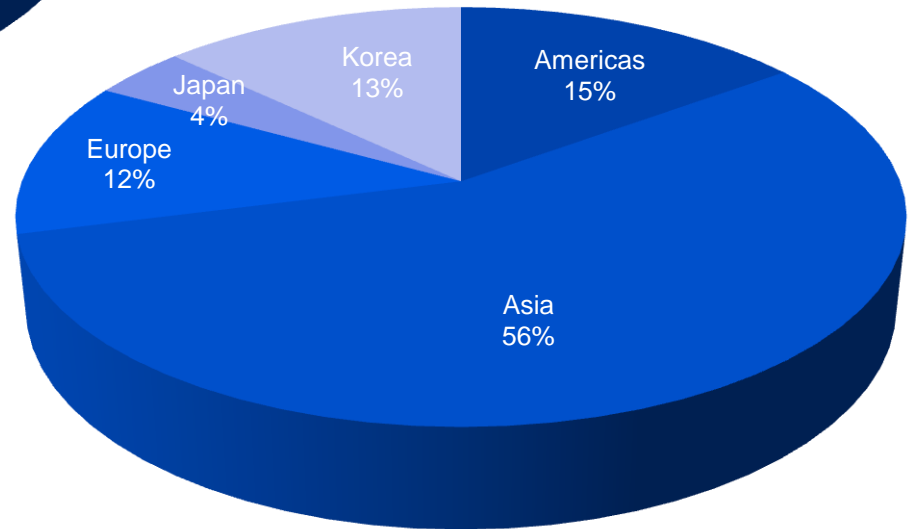
2010 Revenue ~\$1.6B+

<p>Mobile, Computing, Consumer & Communications Group (MCCC) (42% of 2010 Revenue)</p> <p>Mobile Power Switches & Interface Signal Conditioning LV MOSFETs Logic</p> <p><i>Comprehensive offering of low voltage solutions (<200V)</i></p>	<p>Power Conversion, Industrial & Automotive Group (PCIA) (47% of 2010 Revenue)</p> <p>Power Conversion HV MOSFET & IGBT SPM Automotive Opto</p> <p><i>Comprehensive offering of high voltage solutions (>200V)</i></p>	<p>Standard Products Group (SPG) (11% of 2010 Revenue)</p> <p>Standard discrete & analog</p> <p><i>Essential functions for key customers</i></p>
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Broad end market exposure
and...

focus on fast-growing
emerging market regions





Reached target model
presented at 2008 analyst
day 1 year early

Phase 1

Remake FCS

- Have the right team
- Clear market focus
- Best in class SCM
- Invest for product leadership
- Focus on top tier, industry leading customers
- **Mid-30's GM/Mid-teens OM**
- Record cash flow/lower debt

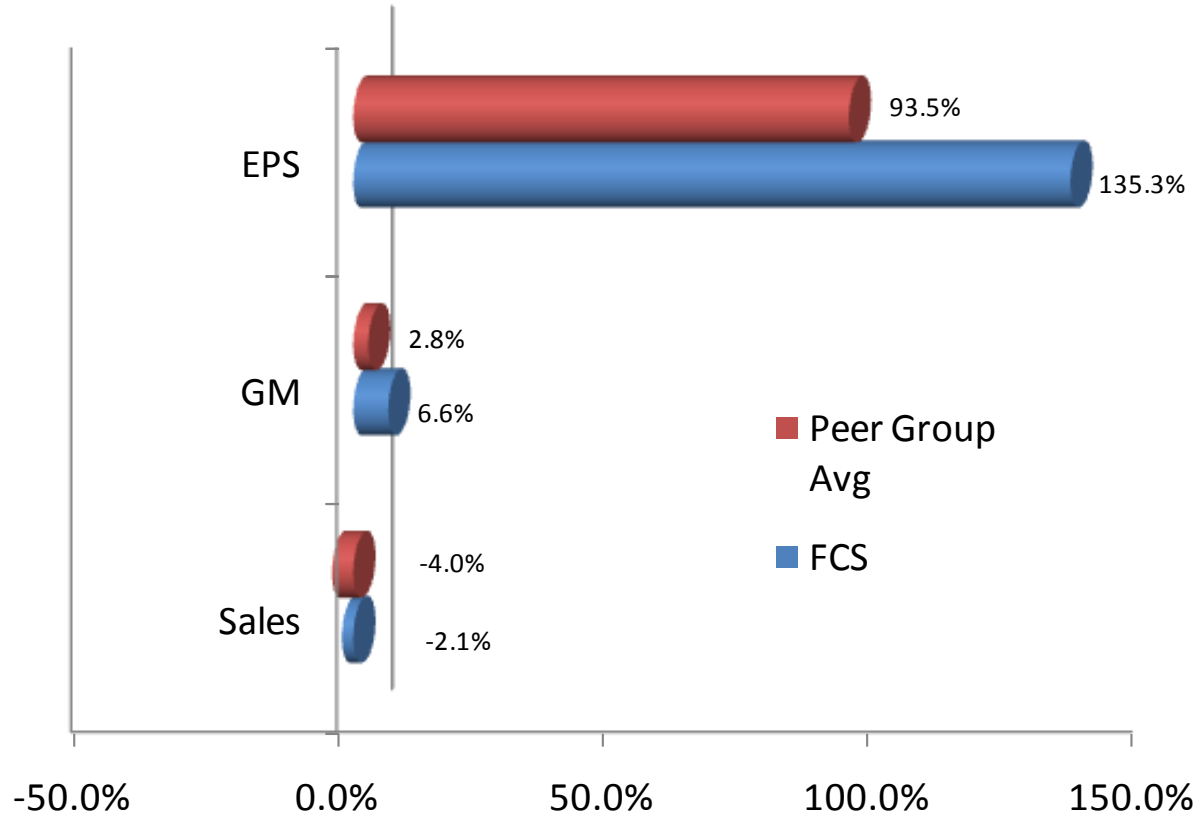
Phase 2

Higher Growth & Margins

- Sales growth >SAM
- 40%+ GM/20% OM
- Grow scale and cost advantage
- Pristine balance sheet
- Return portion of excess cash to shareholders

Post-bubble Fairchild

- Undisciplined cycle management
- Little focus on apps
- High debt level

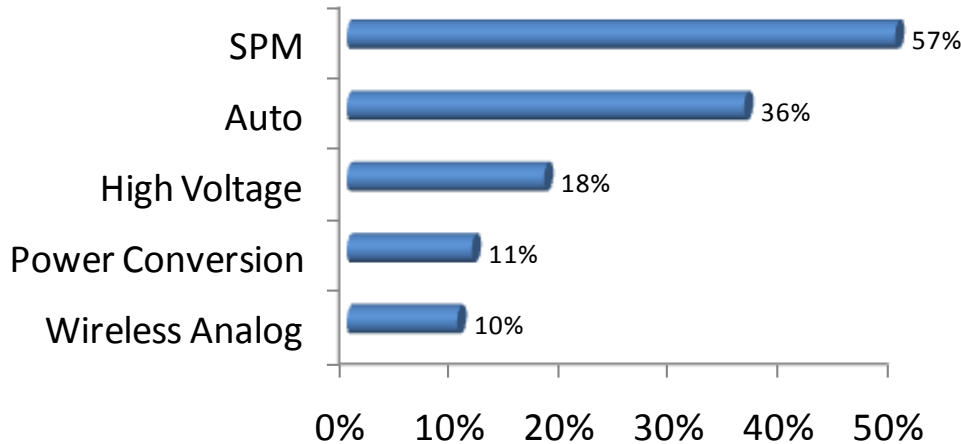


- Fairchild has outperformed peer group since mid-2008 (Q2 10 vs Q2 08)
- Gross margin is 660 bps higher, >2X the peer group average improvement

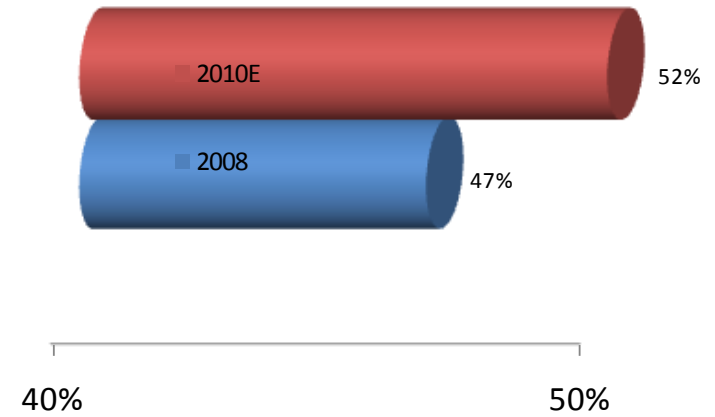
Peer group includes ONNN, IRF, ISIL, NSM. Data is pro forma and adjusted for acquisitions/divestitures



Sales Growth



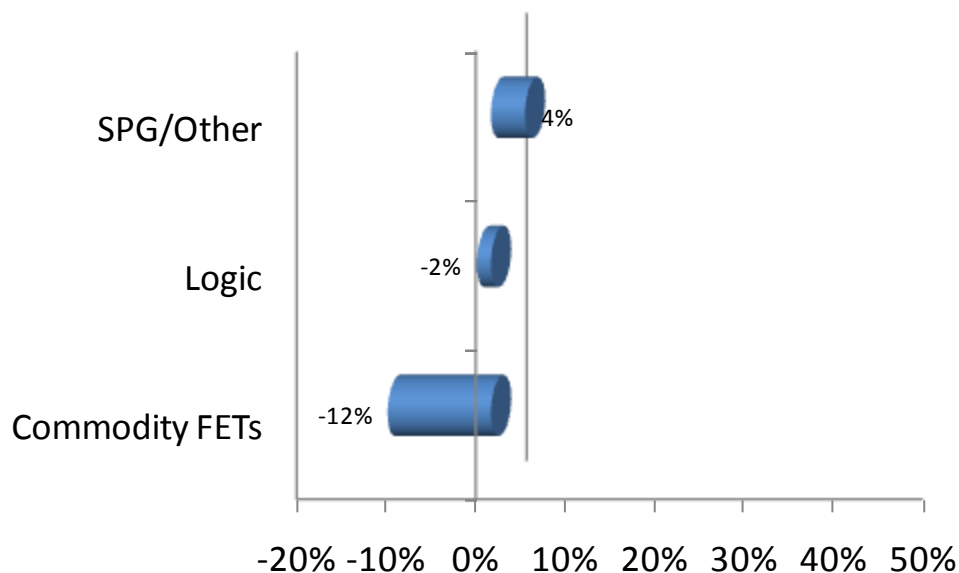
% of Total Fairchild Sales



- Power module sales growing rapidly in appliance, industrial & auto
- Fairchild leadership technology and strong industrial & consumer demand driving sales growth for high voltage MOSFETs and IGBTs
- Significant R&D investment paying off in higher power conversion and wireless analog sales...building a strong analog franchise



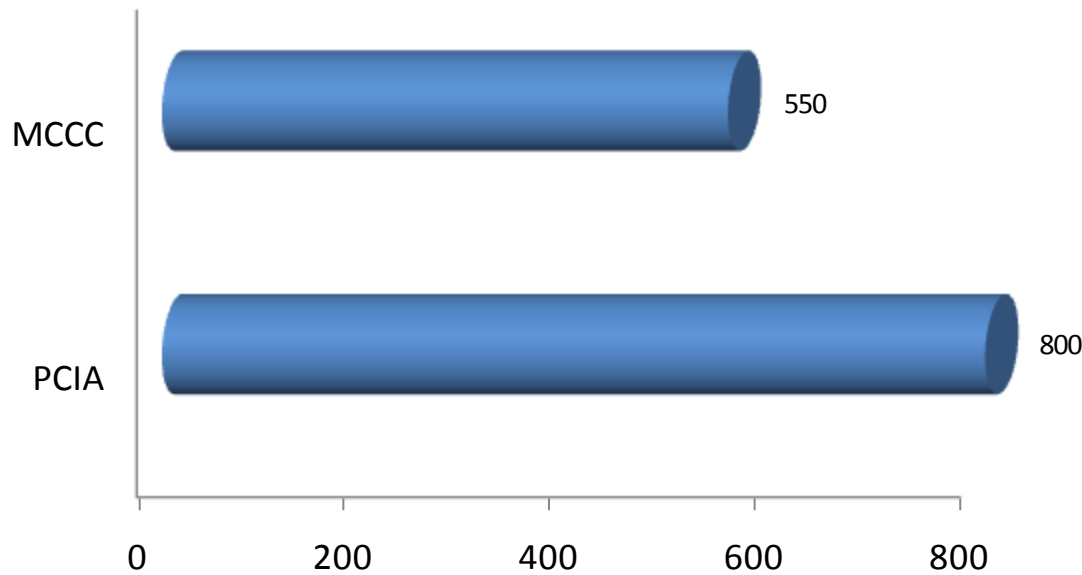
Sales Growth



- Low Voltage transitioning to new silicon processes and packages. Increased focus on mid-voltage in high-density power MOSFETs.
- Reducing Logic exposure to profitable products and new products...minor headwinds left in mature logic
- SPG down to just 10% of sales



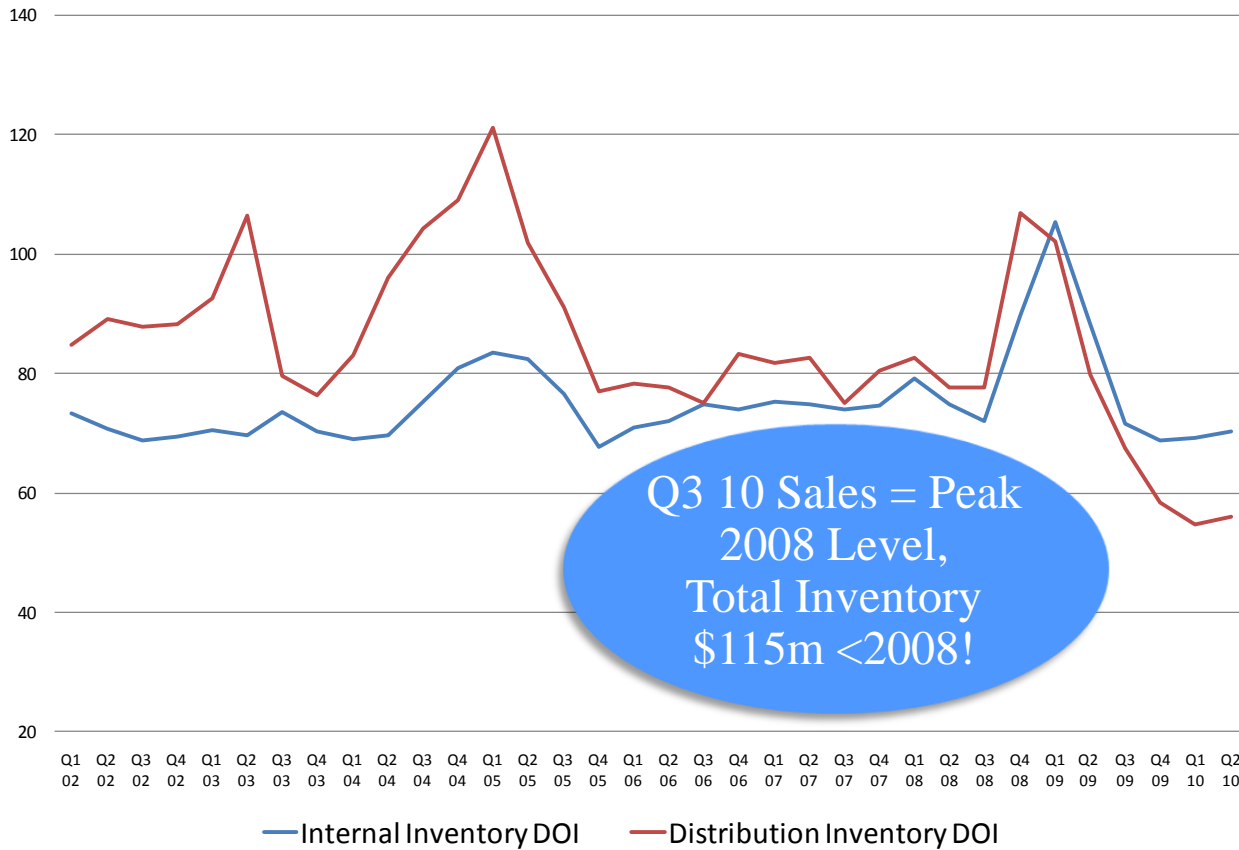
Change in Gross Margin 2008 to 2010 Act/Est (Basis Points)



- Record GM since new product line structure
- PCIA Q2 2010 GM 36.6%
- MCCC Q2 2010 GM 38.4%
- Greater mix of new products and lower costs

Since Last Analyst Day

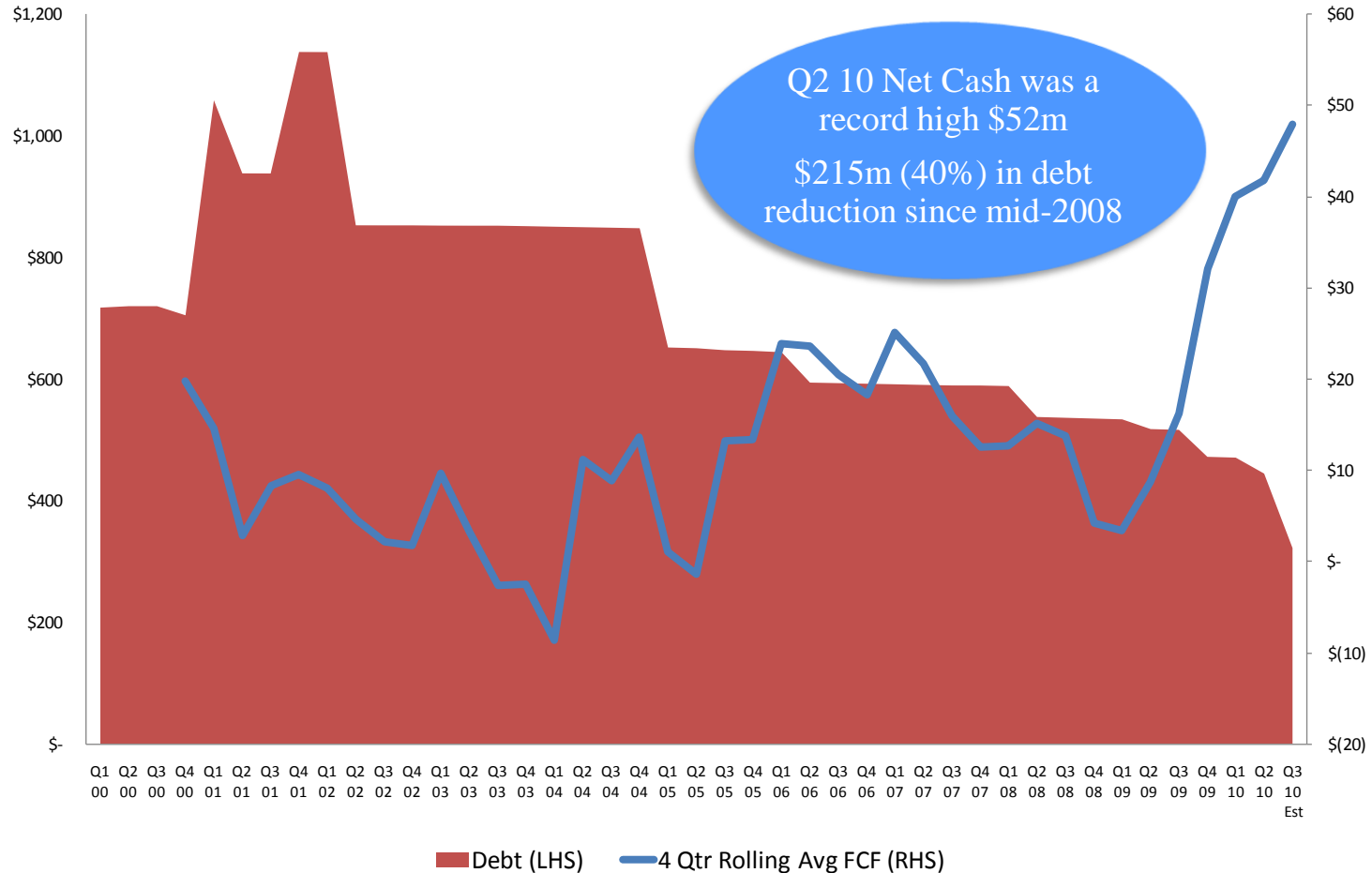
Disciplined Inventory Management



- Focus on improving the ratio of fast turning product to slow movers enables solid customer service at lower levels of inventory
- Plan to maintain inventories at these record low DOI levels

Since Last Analyst Day

Record Cash Flow & Lower Debt

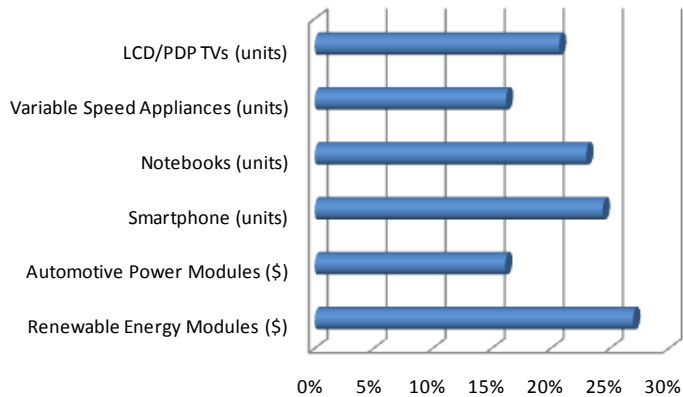


- Improved product mix and costs drive higher earnings and cash flow
- Highest FCF and lowest debt in our history



Market Projections

2007 - 2013 CAGR



16 – 27%
CAGR

What Drives Our Business?



Fairchild solves difficult power management and signal path problems for leading-edge, top tier customers around the world. We focus on fast growing market trends in wireless convergence and greater efficiency in electronics to deliver double digit sales growth while increasing margins and earnings.



Old Model

Product Line Focus

2nd Source

Distribution Focus

Modest Financial
Improvement/Cycle
Sensitive

New Model

Application Focus

Product Leadership

Direct Sell/FAE Support

Accelerated Financial
Improvement Across
Cycle

Greater application
intimacy/leverage expertise
in mobile/efficiency

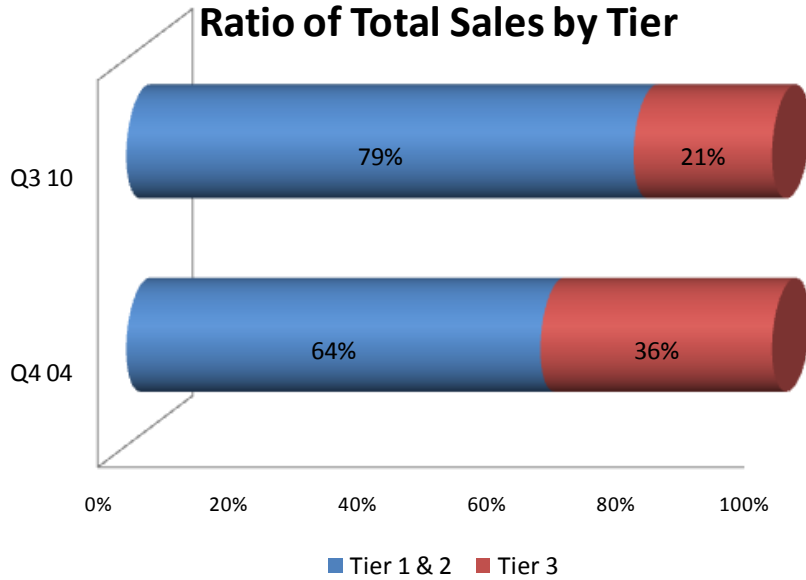
Pipeline, execution &
budget

Supply chain and sales
excellence

Sales growth, GM, OM,
EPS, ROIC, FCF

Shift to Industry Leading Customers

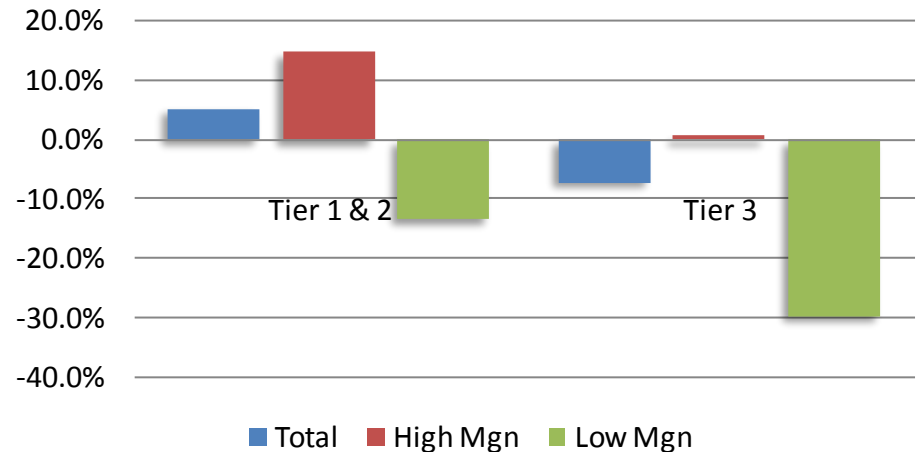
Top Tier Customers Drive Sales & Margin Growth



- Significant shift to fast-growing, industry leading customers
- Minimize exposure to low-margin, non-strategic tier 3 customers

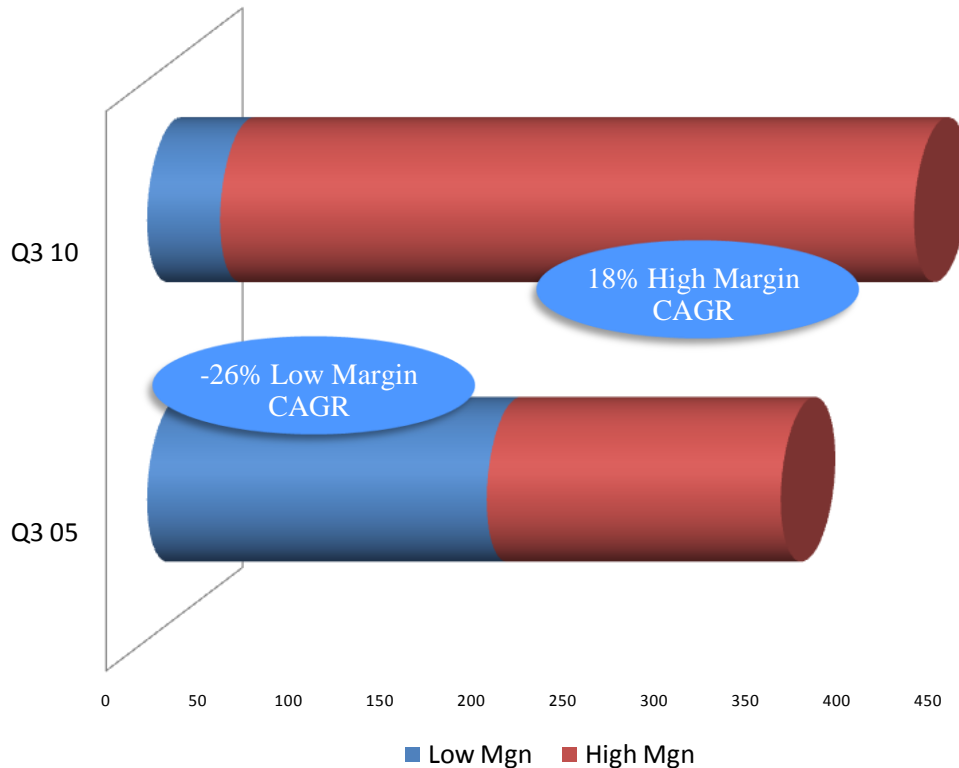


5 Year Revenue CAGR by Tier





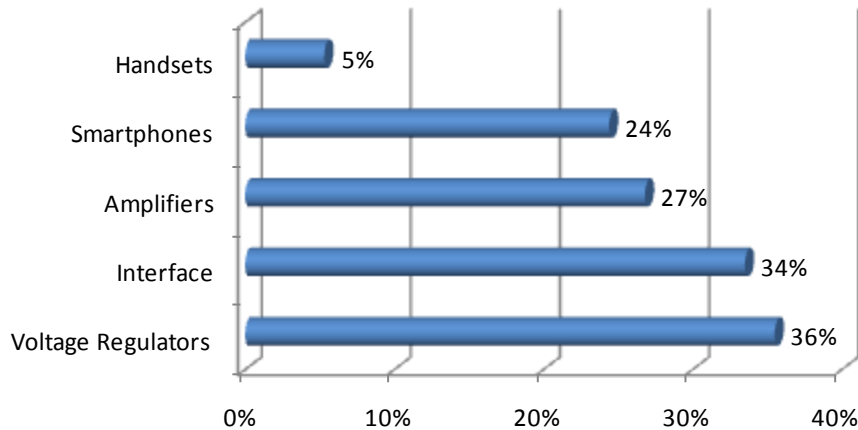
Sales Growth by Margin



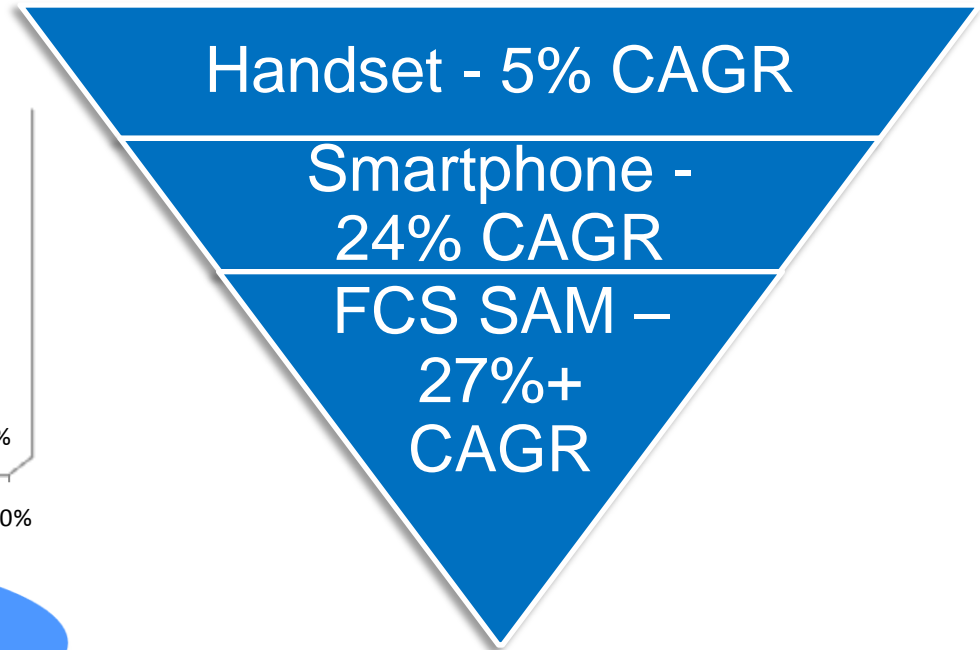
- Reduced low margin (<25% GM) tail by \$150m of quarterly revenue since mid-2005
- Low margin tail now <10% of sales
- Higher margin business is growing well above 15% and now makes up the majority of sales



2007 - 2013 CAGR



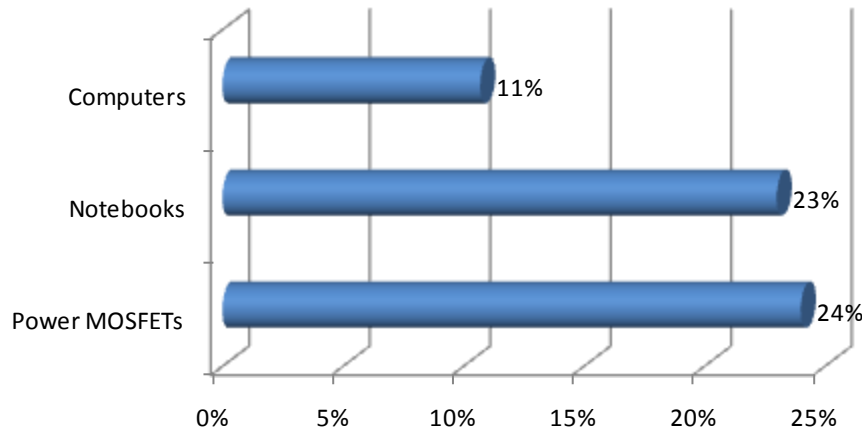
Switch & Mobile Power Sales in 2010 expected to be up 21% from 2009 and 10% from 2008



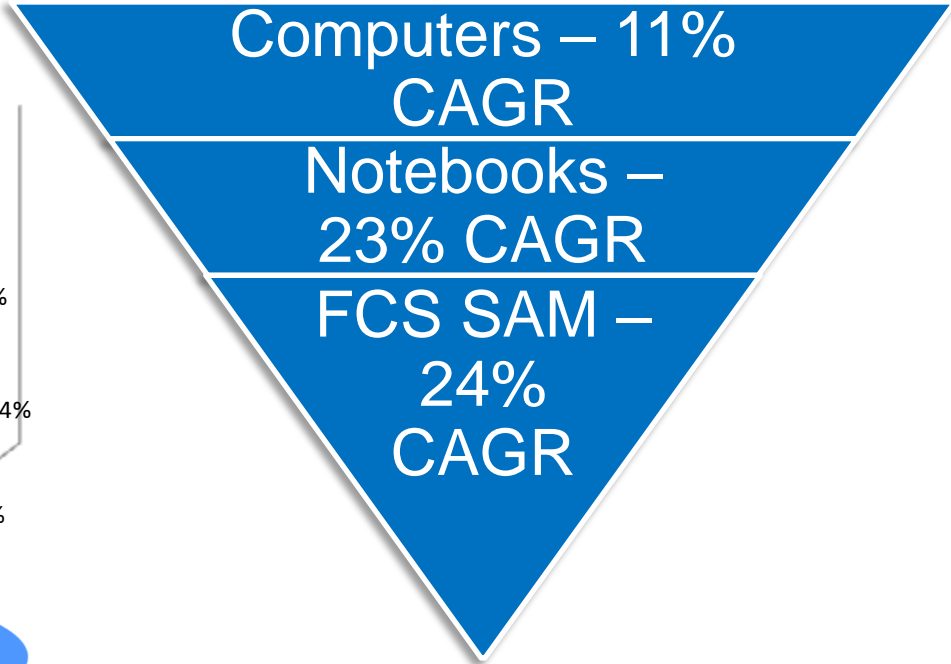
- Power management is a critical enabler to increased functionality = high value
- Smartphones contain 3X semi content as feature phones - \$35B Semi TAM in 2013
- Move to standard USB and automatic accessory detection shifts more BOM to semis



2007 - 2013 CAGR



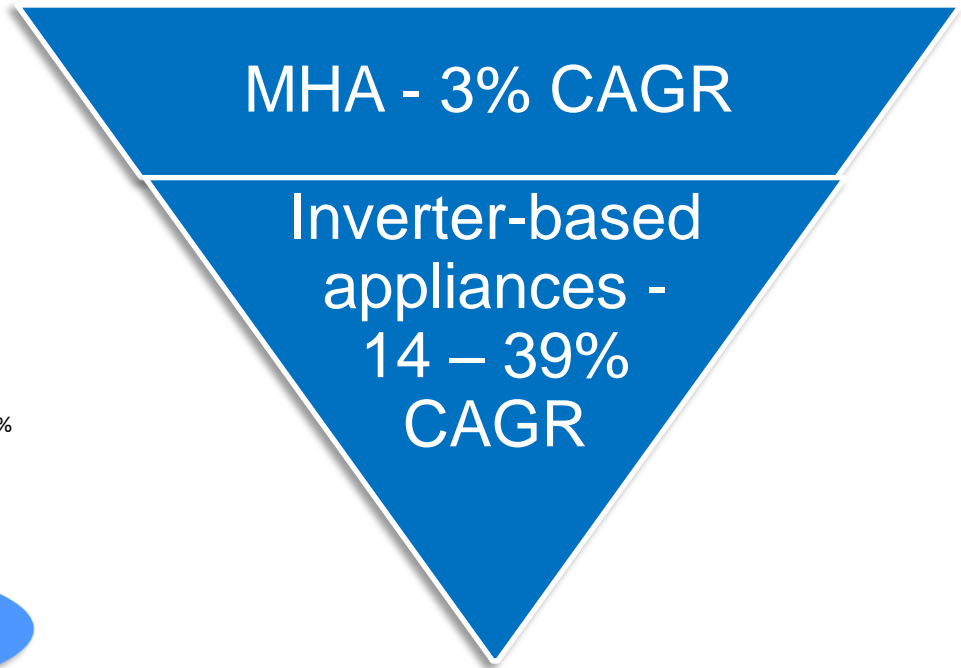
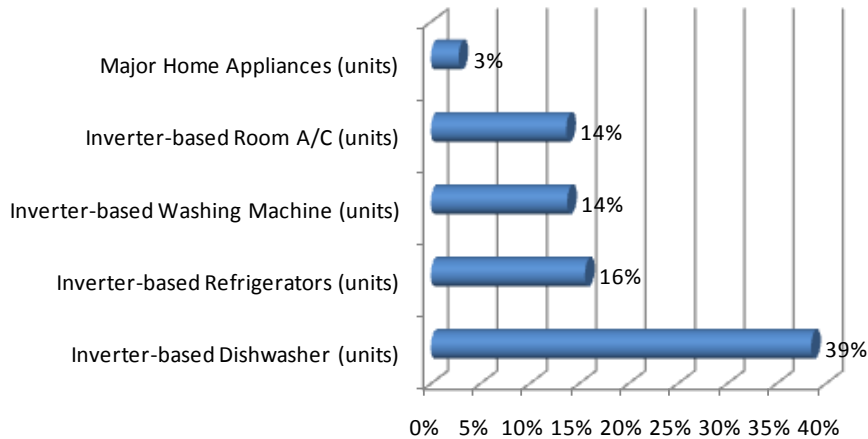
LV MOSFET 2010 results expected to be up 40% YoY and GM up 400 bps from 2008



- Power management key to battery life - \$3B power transistor TAM in 2013
- Power MOSFET performance and integration drive share gains
- Technology leadership in silicon and packages enable strong sales & margin growth



2008 - 2013 CAGR

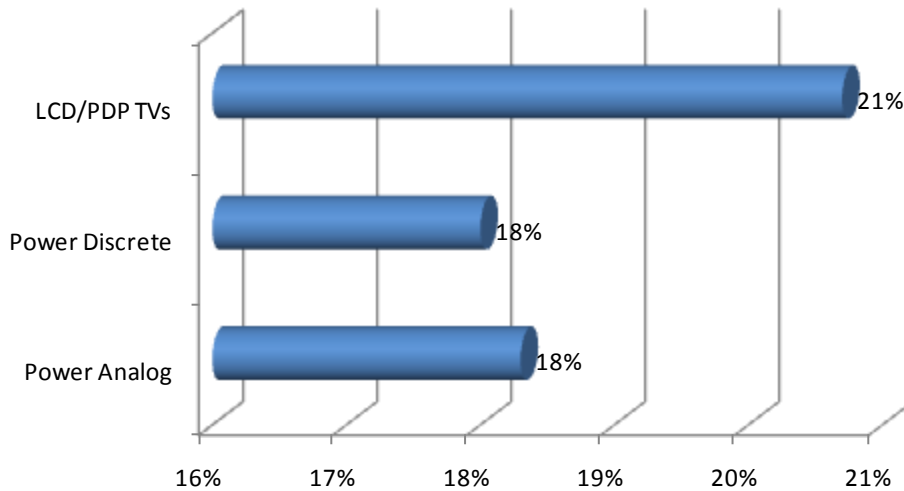


SPM® sales for 2010 expected to increase >60% from 2008

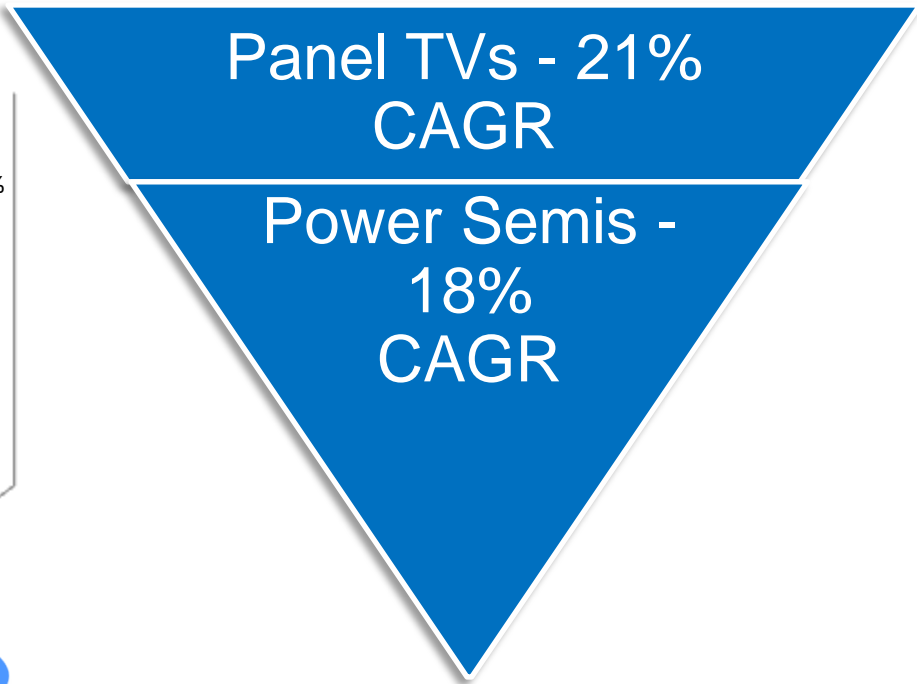
- Conversion to inverter-based motors opens huge new market to our SPMs...just 15% of MHA expected to be inverter-based in 2011 - \$2B Semi TAM in 2013
- SPMs provide complete power management solution that reduces risk and decreases time to market...enables our customers to meet/exceed new efficiency standards



2007 - 2013 CAGR



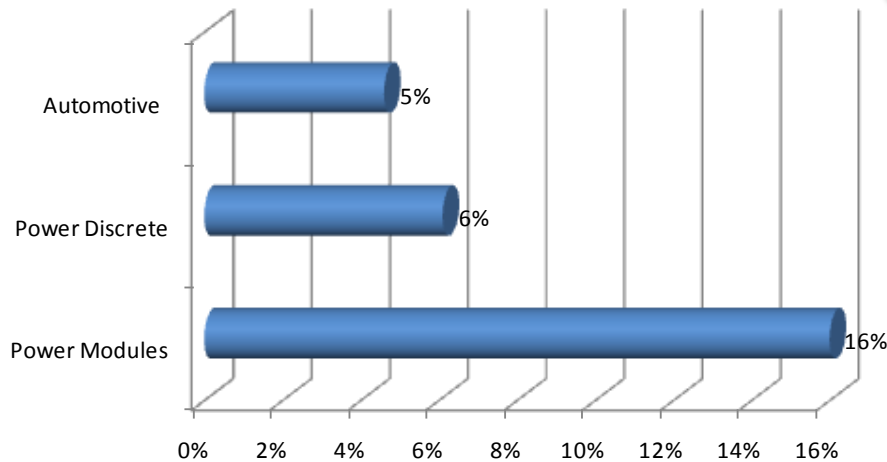
Power conversion sales for 2010 expected to be up 11% from 2008



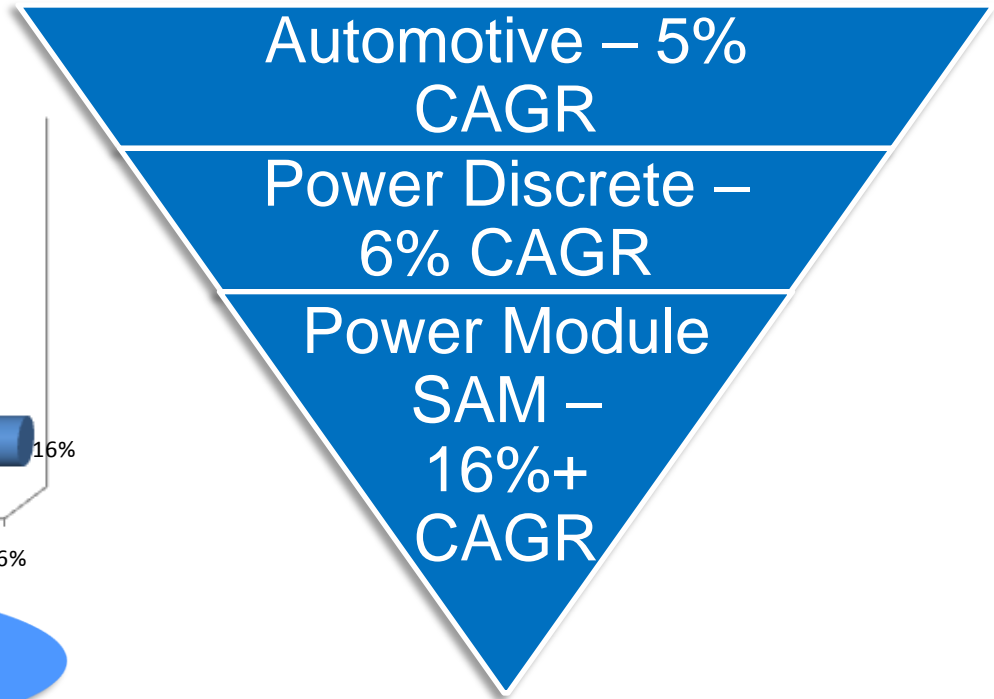
- Power mgmt is a critical enabler for LED backlighting , a key feature in LCD TVs due to higher refresh rates, better color & 3D capability - \$5B power semi TAM in 2013
- Power conv analog and small form factor MOSFETs enable efficient & thin designs



2007 - 2013 CAGR



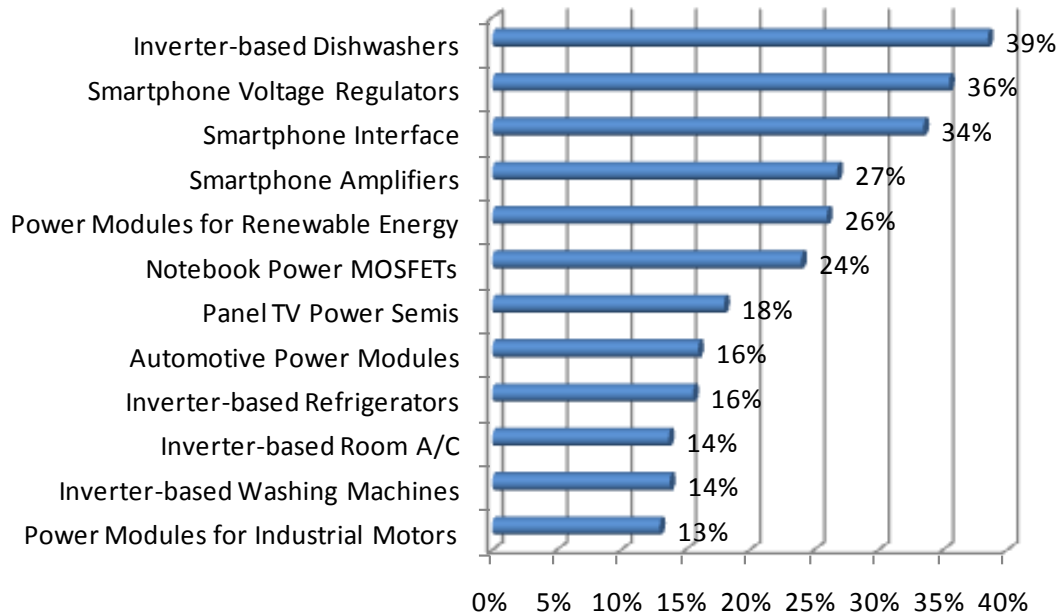
Auto sales for 2010 expected to be up 36% from 2008



- Power modules used to improve fuel efficiency and increase reliability - \$2B power semi TAM in 2013
- Fairchild is the leader in supplying power modules for the electronic Power Steering (EPS) market that provides as much as a 10% improvement in fuel efficiency



2007 - 2013 CAGR



More than 60% of Our Q2 2010 Sales support these SAMs – Huge Growth Potential

- Power management and wireless convergence continue to grow rapidly
- Our SAM outgrows the end markets significantly due to the higher value our customers place on performance, size and efficiency

Source: iSuppli - Aug 2010, IMS - Jul 2010

