



Winnebago Industries Celebrates 40 Years of Trading on the New York Stock Exchange

Chairman, President and CEO Robert J. Olson rings The Closing Bell®

Who/What:

On Thursday, September 9, executives and guests of Winnebago Industries, Inc., a leading U.S. motor home manufacturer, will visit the New York Stock Exchange to celebrate the company's 40th anniversary of trading. Winnebago Industries listed on the NYSE on September 9, 1970 under the ticker symbol WGO.

In honor of this occasion, Winnebago Industries Chairman, President and CEO Robert J. Olson, joined by members of the company's management team, will ring the NYSE Closing Bell.

About Winnebago Industries (NYSE: WGO)

Winnebago Industries, Inc. is a leading manufacturer of motor homes which are self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes under the Winnebago, Itasca and ERA brand names with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit, <http://www.winnebagoind.com/investor.html>. (Source: Winnebago Industries)

When:

Thursday, September 9, 2010

3:30 p.m. Media escorted into the building for bell ringing

4:00 p.m. The Closing Bell rings

Where:

NYSE Security Checkpoint (white tent) at the corner of Exchange Place and Broad Street

Contact:

Media interested in covering the bell ringing MUST contact **Judy Shaw** at 212.656.4290 or jshaw@nyx.com.

Important note to media entering the NYSE:

The use of wireless equipment/gear/microphones is not permitted inside the NYSE due to interference with NYSE broadcasting frequencies. When necessary, wired mics should be utilized.

Photo/Video:

Photos available via Associated Press/New York (212.621.1902), Reuters America (646.223.6285) and Bloomberg Photo (212.617.3420). The Closing Bell (starting at 3:55 p.m.) feed is available via Ascent loop #4009. Those seeking footage via The Switch should contact NYSE Broadcast at 212.656.5483.

Webcast:

A live webcast of The Closing Bell (beginning at 3:59 p.m.) will be available on the homepage of nyse.com.

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